



MarketPowerPRO
by MULTISOFT



System Features

- _____ Real-time Genealogy Viewer(s)
- _____ Distributor Headline Articles
- _____ Dashboard Communication
- _____ In Box, Sent Box, Contact Manager
- _____ Contact My Sponsor
- _____ View Personally Sponsored Distributors
- _____ View Personal Customers
- _____ Reports - Commissions, Sales
- _____ Manage Personal Page(s)
- _____ Change Site Name / URL
- _____ Forms & Agreements
- _____ Training Tools
- _____ Sales & Marketing Tools
- _____ Custom Graphing and Charting

- _____ PCI (Payment Card Industry)
- _____ Hacker Safe Compliant Software
- _____ Requires Medium to Strong Passwords
- _____ Optional CAPTCHA System
- _____ Register with E-mail Confirmation
- _____ Username / Password Recovery
- _____ Users Management
- _____ Module Access Management
- _____ Secret Questions Management
- _____ Internal or external data housing
- _____ IP Blocking (Module)

- _____ Replicated Distributor website
- _____ Personalized site name
- _____ Downloadable iPhone Application
- _____ Detailed commission history
- _____ Detailed order history
- _____ View commission forecaster
- _____ Manage Downline spilling

- _____ Variable Genealogy viewer settings
- _____ Realtime Genealogy viewer
- _____ Add new Distributors
- _____ Add new Customers
- _____ Add Distributor and Customer orders
- _____ Manage personal profile
- _____ Upload personal photo
- _____ Manage AutoShips
- _____ Manage credit card payments
- _____ Manage commission payment method
- _____ View sponsor details
- _____ Manage contacts
- _____ Manage newsletter subscriptions
- _____ Reports:
 - Enrollment
 - AutoShips
 - Sales
- _____ Forms and agreements

- _____ Advanced search, sort, view, edit and add
- _____ Real-time, change sponsor, enroller, and placement
- _____ Edit volume, points, personal, non personal, side, etc
- _____ Commission adjustments
- _____ Manage distributors, titles, enrollment
- _____ Commission adjustments
- _____ Login as Distributor
- _____ Edit status, vesting etc.
- _____ Tax ID Management
- _____ Sales Tax exempt management
- _____ CSR Email communications
- _____ CSR Notes management
- _____ Options, commissions & more
- _____ Manage orders and AutoShips
- _____ Manage distributor customer's
- _____ Extended distributor profile
- _____ Distributor preferences
- _____ Store multiple payment methods

- _____ Search, Add, Delete orders
- _____ E-mail notification to sponsor & placement
- _____ E-mail auto-notification templates based upon distributor sign up, product purchase, upgrade, promotion, etc.
- _____ Company approved distributor pages, photos, etc.
- _____ Activate or deactivate Distributors
- _____ Extend Distributor Role(s)
- _____ Create & print custom catalog
- _____ Add-Edit AutoShips
- _____ View Customers
- _____ View Distributors
- _____ View by sponsored
- _____ Delete Distributor

Company Management

- _____ Corporate Profile - Global Updates
- _____ Company Mail Merge
- _____ Variable Replacements - Global Updates
- _____ Corporate Genealogy
- _____ Genealogy viewer settings
- _____ Restrict company sponsorship option
- _____ Maximum AutoShip attempts (ie 3)
- _____ Max credit card uses by a single distributor
- _____ Set credit card acceptance
- _____ Credit Card Processing Setup (60 gateways)
- _____ ACH Processing Setup (10 gateways)
- _____ Transaction History
- _____ Payment History
- _____ Shipping Providers (FedEx, UPS, DHL, USPS)
- _____ Shipping Methods
- _____ Shipping Regions
- _____ Custom Sign up Settings - Forms / Fields
- _____ News Management
- _____ Newsletters Management
- _____ Seminars Management
- _____ Parties Management
- _____ Event Management
- _____ Corporate Calendar
- _____ Restrict unique email address
- _____ Custom registration settings

Website Management

- _____ Site Design / Skin Management
- _____ Site Design / Skin Scheduler
- _____ Search Engine Optimization / META Data
- _____ Website Settings
- _____ Boiler plate forms (for your legal edit)
 - Company Policies and Procedures
 - Company Terms and Conditions
 - Company Privacy Policy
 - Company Spam Policy
 - Company Refund Policy
- _____ User Sign up Rules
- _____ SMTP Email relay settings
- _____ Page Management
- _____ Create Unlimited Pages drag & drop
- _____ Menu Management
- _____ Create Unlimited Menus drag & drop
- _____ Page Layout Management - drag & drop Content
- _____ Where You Need It
- _____ Insert Internal/external Page Links
- _____ Insert iFrame / External Content
- _____ Countries Allowed / Disallowed
- _____ Corporate images library
- _____ Recycle Bin - Restore Deleted / Changed
- _____ Files, Folders, Images, Content
- _____ Historical change tracking - revert & restore previous changes
- _____ Application Error Log
- _____ Currencies Management
- _____ Exchange Rate Management
- _____ Localization and language translation

Merchandise Management

- _____ Unlimited categories and subcategories (Customize names, images and permissions)
- _____ Categories and subcategories can be text or image
- _____ Unlimited products per category and subcategory
- _____ Manage product images, thumbnails / detail
- _____ Manage product SKU's
- _____ Manage product brands
- _____ Manage product banners

MARKETPOWERPRO FEATURE SET

- ___ Products can be physical or electronic
- ___ Digital Product Delivery - eBooks, Audios, videos, software, etc.
- ___ Assign commission type, value, points, volume, etc. per product
- ___ Products can be AutoShip enabled or only available for AutoShip
- ___ Products can be seasonal with time & date scheduling
- ___ Products can have minimum order quantities, check live stock, out of stock notices
- ___ Taxes - Country, State and Province, City, County, post code
- ___ Warehouse Management
 - Supports Multiple Warehouses - FIFO, LIFO, DCA
- ___ Vendor Management - Supports Multiple Vendors (display only)
- ___ Manufacturer Management
- ___ Measurement Units - Customize as needed, standard & add your own
- ___ SKU Management - Receive products into and out of inventory, transfer between warehouses
- ___ What's New, Features, Specials, Coming Soon, Best Sellers, Who Bought this/that
- ___ Custom setup of item attributes (height, weight, size, color, etc) - create your own
- ___ Extended profiles - FAQ's, testimonials, benefits create more as needed
- ___ Check live stock, out of stock management
- ___ Return Merchandise Authorization (RMA) management
- ___ Sales Tax Management
- ___ Upload & insert .pdf, audio, video, flash and more into web pages

Shopping Cart

- ___ Advanced shopping cart - category and subcategory or all on one page
- ___ Create AutoShip packages by title; join option, discount option, distributor and customer
- ___ Extended image-enhanced item description
- ___ Coupon and Gift Certificate
- ___ Pending and partial order tracking
- ___ Gift Certificate Payments and Purchase Gift

- ___ Certificates - Modules
- ___ Print Catalog from shopping cart

Order Management

- ___ Administrator add orders
- ___ Search orders
- ___ Add and remove payments
- ___ Add and remove shipments
- ___ Edit order values
- ___ Print packing slips
- ___ Track order status (with carrier ie: UPS)

Shipping Management

- ___ Real-time calculation
- ___ Fed Ex, UPS, USPS, DHL
- ___ Pending shipment management
- ___ Administrator shipping override
- ___ Administrator only shipping
- ___ Administrator increase \$ shipping rate
- ___ Free Shipping, setting
- ___ Shipping by region
- ___ Shipping by weight total
- ___ Shipping by amount total
- ___ Print detailed invoice
- ___ Print packing slips
- ___ Split shipping methods

Billing Management

- ___ Billing period management
- ___ Transaction log
- ___ Payment by order reporting
- ___ Orders management
- ___ Shipping charge calculation
- ___ eMailing orders
- ___ Payment history
- ___ Feature rich AutoShip program
- ___ Tax rate management
- ___ Recurring payments management
- ___ Pay commissions to multiple currencies
- ___ Export Data to accounting, 3rd party, Excel,

MARKETPOWERPRO FEATURE SET

- ___ CSV, XML, Webformat
- ___ Licensing management for software modules
- ___ Pre-paid Card Code management

Customer Management

- ___ Advanced search, edit, delete and add features
- ___ Search, Add, Delete orders
- ___ Customer profile
- ___ Extensive customer profile
- ___ Customer's personal orders management
- ___ Customer's AutoShip management
- ___ Trouble tickets management
- ___ Wish list management
- ___ Notes management
- ___ Email communication
- ___ Advanced information services for customer support
- ___ Customizable FAQ's
- ___ Login as customer or distributor
- ___ Edit AutoShips
- ___ Newsletters management
- ___ Preferred Customer Discount
- ___ Events management
- ___ Store multiple payment methods / options

Communications

- ___ Set company email relay
- ___ Manage email notifications
- ___ Dashboard notification
- ___ News management
- ___ Newsletter management
- ___ Newsletter templates
- ___ F.A.Q. System
- ___ Admin notes management

Reports and Statistics

- ___ Extended set of reports
- ___ Financial Reports
 - accounting

- ___ - AutoShips
- ___ - enrollment
- ___ - gateways
- ___ - genealogy
- ___ - sales
- ___ - QuickBooks export
- ___ Integrate Google analytics
- ___ Define reports by day, month, year, period, cycle, title, etc.
- ___ Error log
- ___ Activities log
- ___ Site statistics analysis mechanism
- ___ Reports export to .doc
- ___ Reports export to .xls
- ___ Reports export to .pdf
- ___ Reports printing
- ___ Sales status report
- ___ Commission status report
- ___ Reports visualization
- ___ All reports converted to PDF

Add-On / Modules

- ___ SSL (Secure Socket Layer) Encryption
- ___ Roles Management
- ___ Hacker Safe Seal
- ___ Custom website / skin design
- ___ Seminar Management
- ___ Ewallet
- ___ Events Management
- ___ Distributor trouble ticket management
- ___ LinkShare
- ___ Commission Junction
- ___ News Management
- ___ Parties Management
- ___ Business Materials
- ___ Document Management Library
- ___ Multimedia Management Library
- ___ Trouble Ticket Management
- ___ Wish List Management
- ___ Gift Certificate Management
- ___ Discount Coupon Management
- ___ FAQ Management
- ___ Notes Management
- ___ Charting & Graphing
- ___ Pre-paid Card Codes

Compensation Plan Management

- _____ Wizard based compensation plan setup
- _____ Unilevel, Matrix, Binary, Stair-Step, Stair-Step,Hybrid / Combo, Custom and more
- _____ Supports Multiple Business / Income Centers
- _____ Administrator run commissions
- _____ Administrator view commission
- _____ Administrator close commissions
- _____ Administrator commission adjustments
- _____ Administrator rank Vesting
- _____ Select commission payment methods
- _____ Minimum commission setting (pay if > X\$)
- _____ Commission check register
- _____ Enrollment - Required / Optional Parameters
- _____ Enrollment integration with Products, AutoShip and 3rd Party Vendors
- _____ Set Initial Commission Periods
- _____ Automatic Creation of Commission Periods
- _____ Manage Sponsorship Rules
- _____ Manage Spilling - Left, Right, Strong, Weak, Auto-Balance
- _____ Leg Locking for Launch Period
- _____ Compression Management
- _____ Rank / Title Management
- _____ Qualification Management
- _____ Promotion Management
- _____ Template Bonuses (RSB, RP, FSB, FSB2, Matching FSB, Generational, CAB bonus)
- _____ Custom Bonuses
- _____ Bonus Pools
- _____ Manage distributor-oriented promotion campaigns
- _____ Bonus and commission processing
- _____ Daily, weekly, monthly, quarterly, annual, custom commissions
- _____ Commission Runs - Manual or Automatic
- _____ Commission Histories
- _____ Export to Quick Books, or export to CSV
- _____ Setup distributor tools via the module delivery system

Miscellaneous

- _____ Redemption Vouchers
- _____ IP Blocking
- _____ Role management
- _____ Newsletter management
- _____ Product Banner management

- _____ Built on C# .NET Architecture
- _____ 100% Online Real-time Operation
- _____ Enterprise Level Application - Improves productivity and efficiency
- _____ XML Web Services Layer - Integrate with external delivery platforms
- _____ Replicated Web sites & pages for Distributors
- _____ Merchant Account Integration with 50+ Credit Card Gateways
- _____ eCheck Integration - 10+ ACH Payment Gateways
- _____ WYSIWYG Content Management
- _____ Real-Time Genealogy Viewers
- _____ Real-Time Sales Updates
- _____ Site Statistics
- _____ User Statistics
- _____ Shipping - Integrated with FedEx, UPS, DHL and USPS
- _____ Extensive Shopping Cart with Warehousing Included
- _____ AutoShip Management
- _____ Search Engine Optimization (SEO)
- _____ Support for Foreign Languages
- _____ Support for Foreign Currencies
- _____ Support for Currency Conversion
- _____ Application Archiving
- _____ Change Management History
- _____ Customer Management
- _____ Distributor Management
- _____ Merchandise Management
- _____ Real-time credit card, ACH and eWallet payment processing
- _____ Real-time transactions, genealogies and commissions

- _____ Skins and designs per country
- _____ Menu's by country
- _____ Pages by country
- _____ Products and SKU's by country
- _____ Enrollment options by country
- _____ Languages by country
- _____ Invoice numbering per country (legal req'm't)
- _____ Tax management by country
- _____ Currencies per country
- _____ Product/Service pricing per country
- _____ Commission vales by country
- _____ Payment methods by country
- _____ Commission payment methods by country
- _____ SEO Meta data by country
- _____ AutoShips by country
- _____ Business forms and agreements by country

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